



FOR IMMEDIATE RELEASE:

**Collections Marketing Center Appoints
Joel Rickman as Vice President Sales and Marketing**

Industry veteran to lead CMC's ongoing client expansion efforts

Wilmington, DE., May 5, 2011 – Collections Marketing Center, Inc., the leading provider of comprehensive self-service collections solutions, today announced that Joel Rickman has joined the company to serve as the Vice President of Sales and Marketing. He will direct the company's sales and marketing efforts in support of CMC's growth objectives.

Mr. Rickman brings 15 years of enterprise sales experience with a consistent track record of exceeding annual goals. He most recently served as Vice President of Enterprise Accounts for Noble Systems where his 7 year tenure was marked by impressive year over year growth. Noble, during this period, became an industry leader in the collections contact center technology space.

"I have been watching CMC's impressive growth, technology advancement, and development of a marquee client base over the last 5 years and am excited to have the opportunity to represent CMC and lead the sales efforts of the organization", says Mr. Rickman. "CMC offers an exciting solution set that lends itself to the financial services industry's increasing need to make automated, consistent decisions that enhance the end customer's experience while improving collections results."

"We are delighted to have Joel join the CMC team – he has a proven track record and knowledge of the financial services industry, specializing in collections, that will allow him to become an immediate asset to the organization", said Vytas Kisielius, Chief Executive Officer of CMC. "We look forward to leveraging his experience, knowledge and enthusiasm as we expand our client base globally."

Mr. Rickman previously spent time with information technology and engineering consulting firms where he served in many capacities including design engineering, quality assurance, and sales roles. Mr. Rickman holds an undergraduate degree in Engineering Management from the Missouri University of Science and Technology (University of Missouri – Rolla).

About Collections Marketing Center

Collections Marketing Center, Inc. (CMC) offers a pioneering *adaptive collections service* that enables lenders to deploy completely synchronized collections offers, contacts, and treatments across credit card, real estate, student, and installment loan products. The company's FlexCollect® managed services solution is helping a rapidly growing number of top lenders collect more and spend less by increasing the efficiency and effectiveness of their charged off, delinquent, and pre-delinquent portfolio operations. For more information, visit www.cmccagile.com or call (302) 830- 9262.

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