



FOR IMMEDIATE RELEASE:

US Patent and Trademark Office Rejects All Claims of Apollo Online Collections Patent In Response to CMC Re-Examination Requests

Wilmington, DE., February 16, 2012 — Collections Marketing Center, Inc. (CMC) announced today that the US Patent and Trademark Office, in response to two separate re-examinations filed by CMC, rejected all 27 claims of US Patent No. 7,848,978 issued in December 2010 to Apollo Enterprise Solutions, Inc.

"We are pleased that the USPTO has rejected all the claims," said CMC Chief Executive Vytas Kisielius. "This is a very positive step for CMC towards a final resolution, and one which we expected because the patent attempted to claim methods that were either obvious or well known to the collections industry long before any priority date that Apollo might assert."

To access the Office Actions, see USPTO re-examination control numbers 90/011,636 and 95/001,657.

About Collections Marketing Center, Inc.

Collections Marketing Center, Inc. (CMC) offers a pioneering adaptive collections service that enables lenders to deploy completely synchronized collections offers, contacts, and treatments across credit card, real estate, student, and installment loan products. The company's FlexCollect® managed services solution is helping a rapidly growing number of top lenders collect more and spend less by increasing the efficiency and effectiveness of their charged off, delinquent, and pre-delinquent portfolio operations. For more information, visit www.cmcagile.com or call (302) 830-9262.

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