



FOR IMMEDIATE RELEASE:

Contact: Garrett Baird
+1-302-830-9234

Patent Litigation Pending Against CMC Dismissed with Prejudice

Wilmington, DE. March 5, 2012 - Collections Marketing Center, Inc. (CMC) announced today that the patent infringement lawsuit between it and Apollo Enterprise Solutions, Inc. has been dismissed with prejudice, Apollo having voluntarily dropped all its claims against CMC's FlexCollect® platform.

"Obviously, we are extremely pleased by this outcome" said CMC Chief Executive Vytas Kisielius, "and look forward to continuing to provide service to our clients without the distraction of any litigation."

About Collections Marketing Center

Collections Marketing Center, Inc. (CMC) offers a pioneering *adaptive collections service* that enables lenders to deploy completely synchronized collections offers, contacts, and treatments across credit card, real estate, student, and installment loan products. The company's FlexCollect® managed services solution is helping a rapidly growing number of top lenders collect more and spend less by increasing the efficiency and effectiveness of their charged off, delinquent, and pre-delinquent portfolio operations. For more information, visit www.cmcafile.com or call (302) 830- 9262.

CMC and FlexCollect are trademarks or registered trademarks of Collections Marketing Center Inc. in the United States and/or in other countries. Other products and company names herein may be trademarks of their respective owners.

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