**FlexCollect Synch** enables collections organizations to improve efficiency and effectiveness by overcoming the operational barriers created by uncoordinated offers, treatments, and communications – as well as siloed organizations and technology platforms. FlexCollect Synch enables clients to create a single, unified collections dialogue with each customer.

FlexCollect Synch provides the industry’s only fully synchronized collections dialogue — delivered as a managed service solution.

FlexCollect Synch’s innovative delivery model offers clients a number of unique advantages.

**The benefit of FlexCollect Synch’s innovative delivery model:**

- Eliminate CapEx and reduce OpEx by gaining immediate access to a production system – no need to procure hardware, software, and undertake extensive system integration work.
- Implement in days rather than months, maximizing near-term impact on operational and financial results.
- Deploy new strategies or services without IT having to make changes to underlying systems.
- Obtain an enterprise-class user experience with nowhere near the investment needed for a build-it-ourselves solution.

FlexCollect Synch creates a single, unified collections dialogue by leveraging functionality across the FlexConnect platform: FlexSite, FlexCenter and FlexPort.

The benefits of a single, unified collections dialogue:

- Increase payment yield (reducing losses) by reaching customers that aren’t engaging using traditional approaches.
- Reduce roll rates by capturing payments earlier.
- Right-size channel spend by targeting dialogue based on customer preference.
- Obtain complete visibility into the performance of all offers, treatments, and communications per debtor to measure effectiveness.
- Leverage transparency of operational champion/challenger data to immediately adapt collections strategies as part of a continuous optimization program.
- Retain valued customers by engaging them in mutually beneficial dialogue rather than inundating customers with offers they won’t take using channels they don’t use.

To learn more about how CMC’s managed service solutions could help your collections organization collect more and spend less, please call us at 302-830-9262 or visit [www.cmcagile.com](http://www.cmcagile.com).