



FOR IMMEDIATE RELEASE:

CMC Publishes Findings on 9th Installment of Industry Advisory Group Meeting

Philadelphia, PA April 30, 2013 – The 9th installment of CMC’s highly successful Industry Advisory Group (IAG) get-together convened on April 30th at the Ritz-Carlton Hotel in center city Philadelphia. Vytas Kisielius, CMC’s CEO, opened the meeting by welcoming the 43 participants representing 20 different thought-leading organizations in the financial services industry. Garrett Baird, CMC’s Head of Product and Partnerships, then described the strategic expansion of CMC’s capabilities across the customer life cycle.

The agenda highlighted executives from CMC consulting partners, Tom LaMagna of Auriemma Consulting Group and Matt Scarborough of Bridgeforce. Their sessions centered on and sparked discussions on new regulatory requirements and their operational and tactical implications across the industry.

This year’s keynote speaker was Andy Sandler, CEO of Trelia Risk Advisors and head of the Buckley-Sandler law firm in Washington, D.C. Andy gave a fascinating presentation on the motivations, perspectives, and likely future actions of various regulatory bodies in our capital city. He then outlined the risk management strategy he felt would separate the industry leaders of the future.

The afternoon featured a Technology Showcase and case studies by several CMC clients, presented in parallel business (ROI and business-results oriented) and technology (how-it-works oriented) tracks that were highly interactive and generated a great deal of follow on discussion.

“We were delighted by the breadth of geographies, companies, and functional areas represented at this gathering. We’re excited to deploy the insights provided by this group into our continued product expansion,” remarked CMC CEO, Vytas Kisielius.

Copies of the presentations and a full summary of the proceedings are available by contacting CMC. We look forward to seeing you at the next Fall IAG, which will take place in London toward the end of September, 2013.

About Collections Marketing Center

Collections Marketing Center, Inc. (CMC) offers a pioneering *adaptive collections service* that enables lenders to deploy completely synchronized collections offers, contacts, and treatments across credit card, real estate, student, and installment loan products. The company’s FlexCollect® managed services solution is helping a rapidly growing number of top lenders collect more and spend less by increasing the efficiency and effectiveness of their charged off, delinquent, and pre-delinquent portfolio operations. For more information, visit www.cmcafile.com or call (302) 830- 9262.

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